



Transforming Agri Business & Accelerating Economy

Powered by Agri Tech OEM

SRIT India | www.sritindia.com

SRIT

Established in 1999 | CMMI Level 5
ISO 20000-1:2018 | ISO 27001:2015
ISO 9001:2015 | ISO 14001:2015

- 1. Agri Tech Overview**
- 2. Integrated Platform**
- 3. Large Project Experience**
- 4. About SRIT**



1

Agri Tech OVERVIEW



Synthesizing the Data from Farm to Market using Proprietary Technologies & Solution Framework.

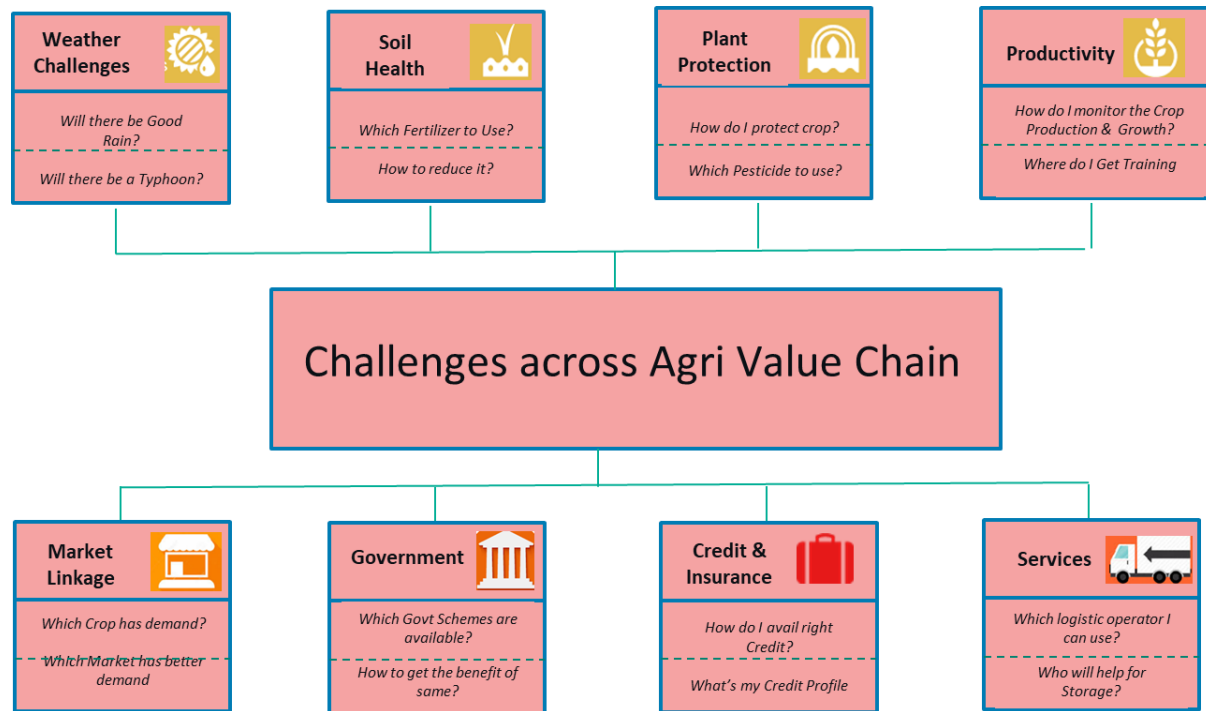


Transforming Agriculture Value Chain through our 3i Framework :Integration, Innovation & Intelligence



Enabling Farmers, Business, Industries & Government with Data Driven Decision Making at each step

Key Challenges of Agriculture Ecosystem



LACK OF VISIBILITY

- Visibility is central to Freedom of Choice; Opaque markets and economies have never survived

LACK OF CHOICE

- Ability to choose is the essential feature of a free market. Lack of choice curtails benefits to people who need it the most

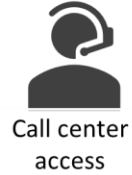
CONSTANT EVOLUTION

- As needs evolve solutions need to evolve. Only the fittest institutions, policies and economies survive and thrive.

Our Integrated Solution

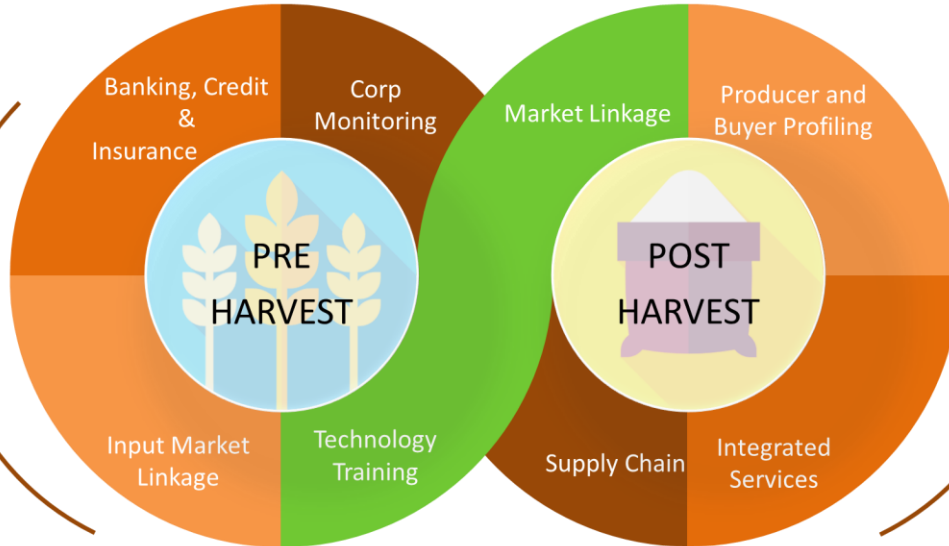


INDIVIDUAL FARMER, FARMER ASSOCIATIONS
UNIQUELY VERIFIED SELLER
GEO TAGGED WITH THEIR FARM LAND



Call center
access

Tagged Farmland

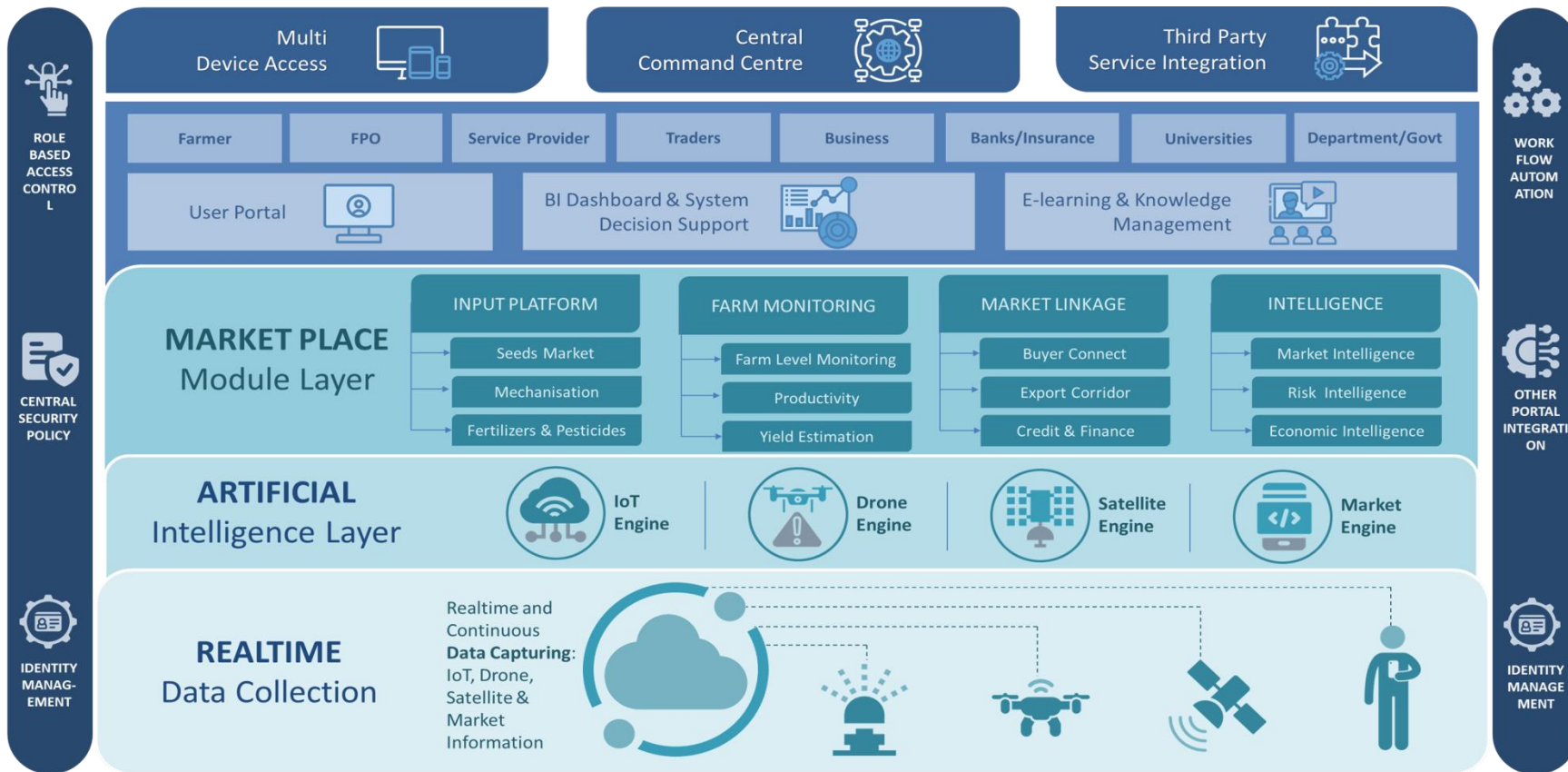


Direct access

Track & Trace

BACKWARD AND FORWARD INTEGRATION OF SERVICES

Our Integrated Solution



Our Experience in Agriculture

1

Experts who has delivered the
Largest Commodity Trading Platform
in the World

2

Experts who has handled 30+
Million Farmers, Trade Volume of \$
40 Billion+, 290+ Commodities
across 29 States in India

3

Experts who has developed the
world's first AI based Commodity
Assaying Solution

4

Experts having vast experience in
Agriculture, Technology, Supply
Chain and Finance

5

Experts in Satellite Imagery Solution
for Production Forecast Solution

6

Experts having vast experience in
Digital Space , Integrated Logistics
and Warehousing Solutions

7

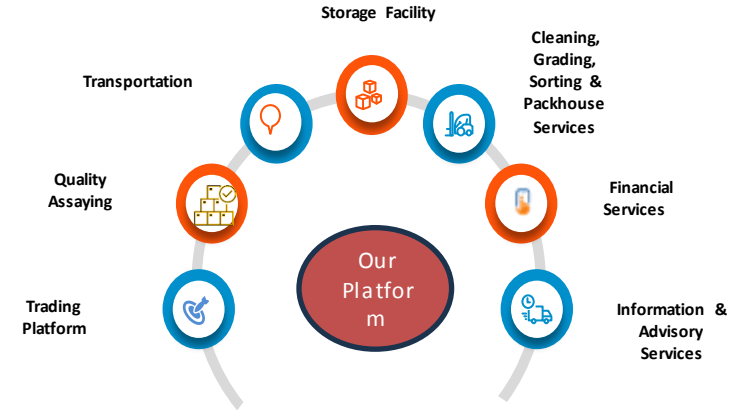
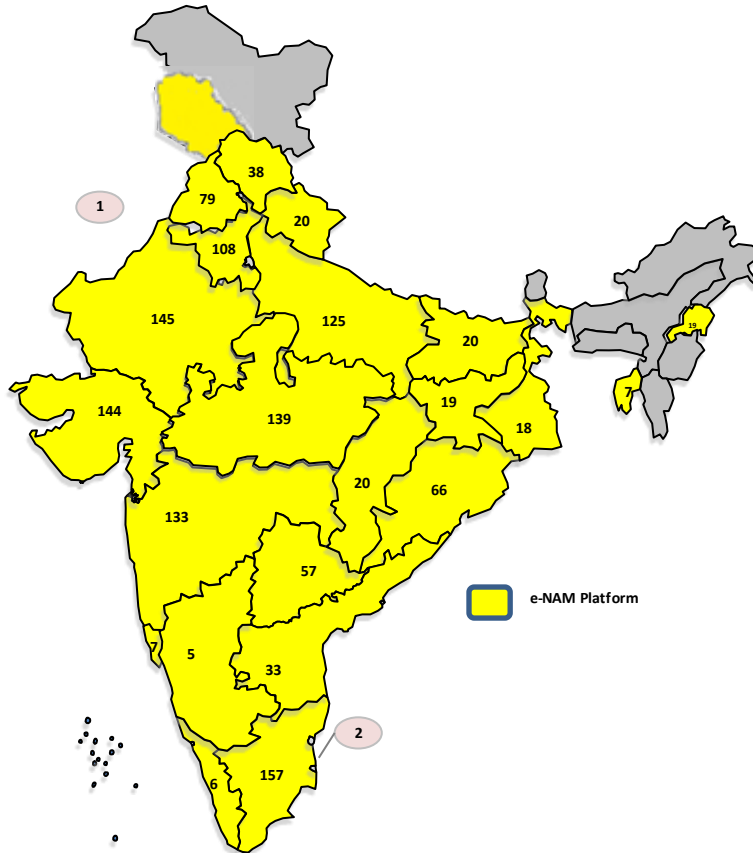
Experts of Credit Profiling and Risk
Analysis

5

Experts in Climate Smart Agriculture
and Innovation

6

Experts in Financial Modelling
, Insurance Management

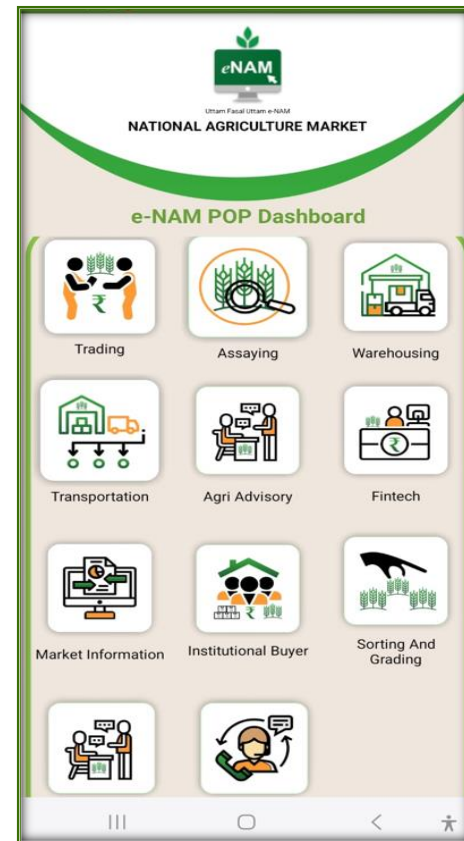


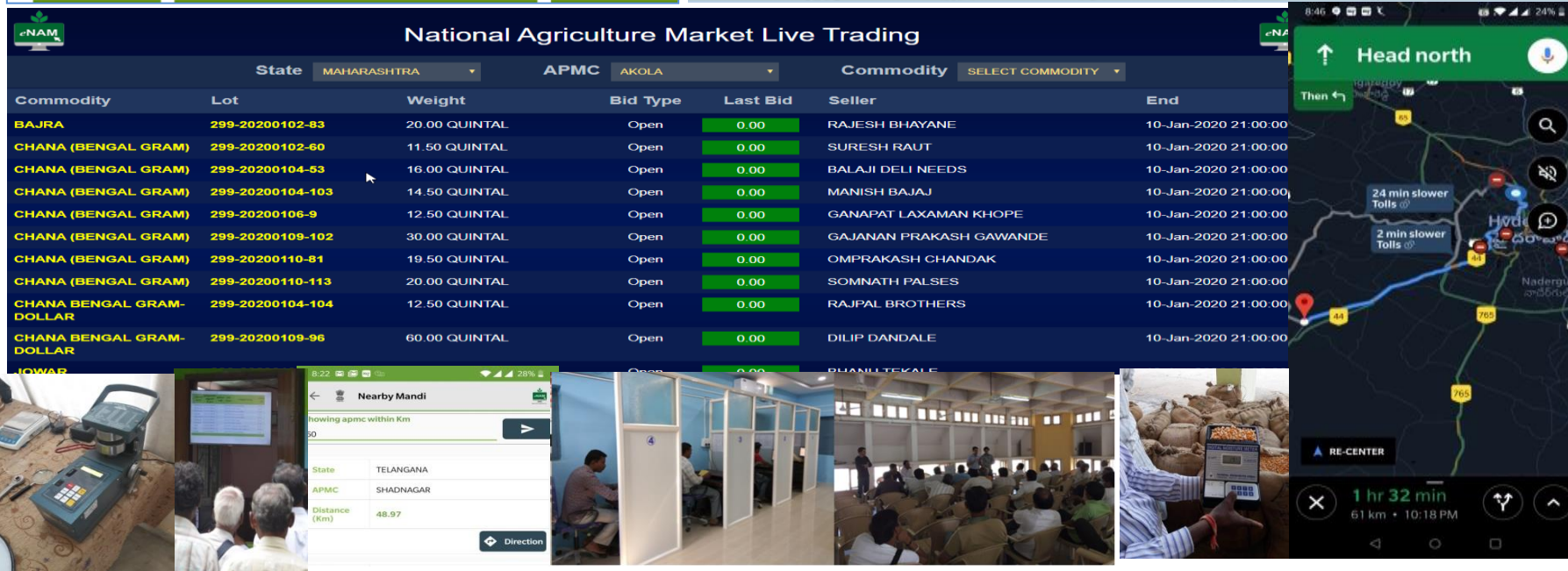
1. **Acclaimed as World's Largest Online Agri Spot Market Platform**
2. **Handled consolidated trade worth of US \$ 40 Billion +**
3. **Operational in 1400+ Business Units**
4. **Handles 30+ Million Farmers**
5. **Single Platform handling 290 Commodity and 500 + varieties**



2

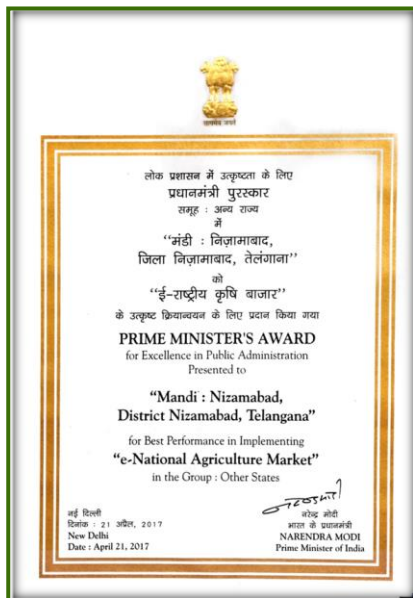
**Integrated
PLATFORM**







Prime Minister's Award to Asia's Largest Turmeric Market for Overall Digital Transformation



President's Award for National Level Digital Empowerment in Agriculture



e-NAM won the Platinum Award in
the Digital Empowerment of Citizens
Category in Digital India Awards
2022 held in New Delhi.

The Hon'ble President of India, Smt.
Droupadi Murmu, as Chief Guest of
the event, conferred the Digital India
Awards, 2022 to Joint Secretary,
Ministry of Agriculture, in the presence
of Shri Ashwini Vaishnaw, Minister of
Electronics & Information Technology,
Railways & Communications and other
dignitaries

Prestigious Gems of Digital India & SAP Award



International Recognition for Agriculture Transformation

Recognition by Hon'ble Prime Minister of India



India's Quiet Digital Revolution-INSEAD's Report

Digitisation has also boosted farming, which still employs about 50 percent of Indians and accounts for some 18 percent of Indian GDP. **The government's electronic National Agriculture Market has helped farmers increase revenue by up to 15 percent**, consulting firm McKinsey said in a recent [report](#). Farmers can now obtain cheaper credit by way of online banking and crop insurance through more accessible digital land records. These and other digital innovations in Indian agriculture can add up to **US\$65 billion** of economic value by 2025.

eNAM: Amazon of Farming

Amazon of farming: FM Sitharaman shows future to farmers; says, bury old systems that have outlived

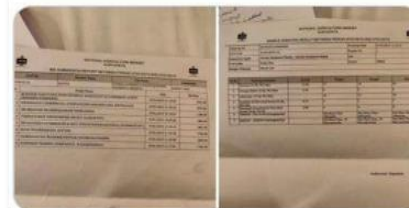
By FE Online | Updated November 12, 2019 1:11:32 PM

The states should dismantle agriculture produce marketing committees (APMCs) and join the electronic national agriculture market (eNAM), finance minister Nirmala Sitharaman said at an event on Tuesday.



eNAM is a pan-India electronic trading portal which networks the existing APMC mandis to create a unified market for agricultural commodities. (Representational)

Rajalakshmi Nirmal @rajalakshmi_... · 2h
Satya, a farmer at Suryapet mandi, said, "at village they offered me ₹1800/quintal for my paddy, but I have brought it to the eNAM mandi here hoping to get a higher price..". The highest bid Satya got in the e-auction was ₹1921/quintal. Credit has to be given to eNAM for this



Ground Report done by India's Leading News House-The Business Line on how eNAM is Helping Last mile Farmer to attain better price across India

"Not Loan Waivers": Raghuram Rajan On What Will Solve Farm Distress

Reserve Bank of India governor and economist Raghuram Rajan says it is not a solution to the long-festering distress in the sector.



Standardizing mandi-level infrastructure, encouraging agricultural exports, addressing gaps in the public irrigation system, and expanding **the E-NAM, which is the electronic national agricultural market**

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**Large Project
EXPERIENCE**



Integrated Primary Processing Plants
along with high Tech Machineries

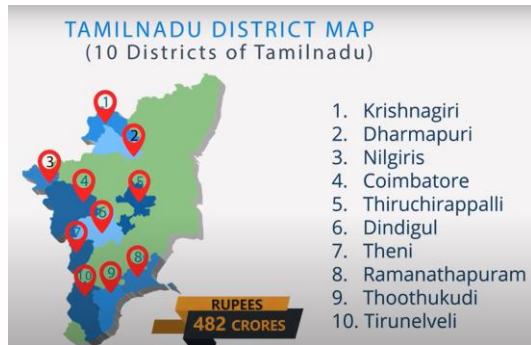
Building up of Integrated Agri Centres in
64 locations covering around 500 Villages
in 10 districts



Development of Dedicated Commodity
Corridor and Institutional Linkage

Sorting, Grading, Packaging and
Market Linkage

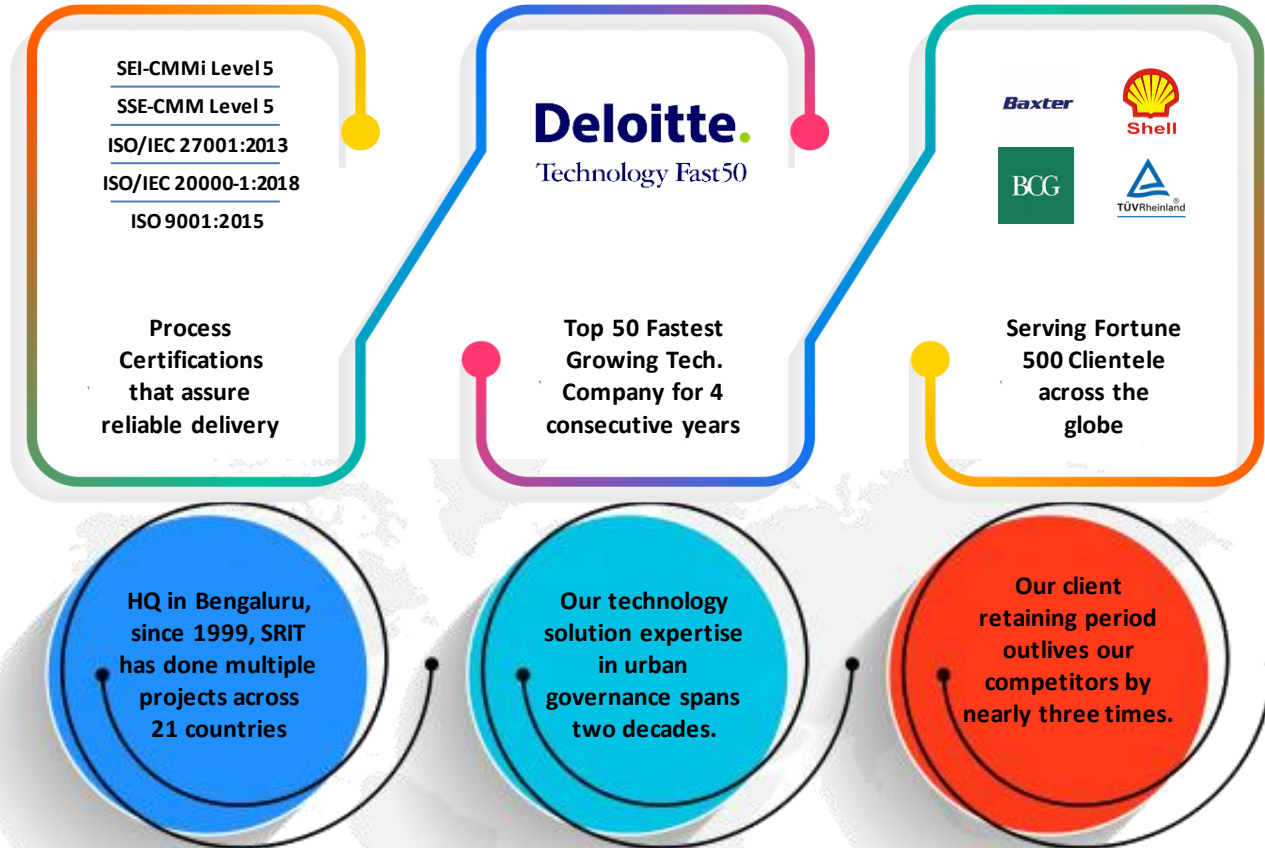






4

**About
SRIT**



Established
in 1999

Headquartered in
Bangalore

Capitalized at
INR.1550 Mill

Resources : 1024 people
(as at 31 March 2023)

16

Years of software
development for
TUV Rheinland

5

Years of software
development for
BCG

5

Years of software
development for
Baxter Healthcare Inc

1150

Hospitals covered in
State-wide eHealth,
system "ArogyaSri"

476

Urban Development
Offices in Karnataka
through Nirmana 2.0

5

Mn USD BSS
development for Bahrain
Telecommunication

12.6

Mn USD end-to-end
eHealth (HMIS)
development for IMTAC

80

Mn USD Telecom Infra
Project for Defence
sector BEL

46

Mn USD Centralized
Health Systems Project
in India

28

Mn USD Managed
Service Provider for
RailTel pan India

Governance

Healthcare

Telecom

Mobility
Ticketing

Urban
Development

Offshore
Development



Thank you

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ISO 20000-1:2018 | ISO 27001:2015
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